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To whom it may concern.

We worked with Chris to formulate an interactive disclosure statement that is second to none. Throughout this process, Chris was able to filter through huge amounts of information to get to the core objectives.

This process has enabled us to enhance and streamline our sales process which in turn has helped existing and new clients formulate constructive and meaningful insurance options.

One surprise advantage in this process with Chris has been our ability to utilise the disclosure document as a turbocharged business card. We have had a number of clients that have asked us for ten or more copies to give to family, friends and work-mates. This has never happened in the past.

I highly recommend Chris's process, vision and professionalism being worthwhile investing in.

Sincerely yours,

David McGuffie

Principal